

## Terms and Conditions for the 15% discount off a framed print during the *70 Prints for 70 Years* sale

### 1. Eligibility

This offer is available exclusively to subscribers of the World Press Photo newsletter who receive the promotional code directly via email.

### 2. Offer Details

Eligible customers will receive **15% off** framed print(s) during the first 24 hours of the print sale, and from 12:00 PM CET on Tuesday 25 November until the sale closes. The discount is available for one use per customer. Customers can purchase one or more framed prints and the discount will be applied to the whole order. The discount cannot be combined with other discounts. It will be active from 09:00 CET on 17 November until 09:00 CET on 18 November, and from 12:00 CET on 25 November until 23:59 CET on 26 November 2025.

### 3. Validity Period

- The discount is valid for **24 hours** at the beginning of the official start time of the print sale, 09:00 CET on 17 November, until 09:00 CET on 18 November; and for **36 hours** at the end of the sale, from 12:00 CET on 25 November until 23:59 CET on 26 November.
- After this period, the discount code will automatically expire and cannot be reactivated or extended.

### 4. Redemption

- To redeem the offer, enter the discount code (which will be sent to all eligible customers at 09:00 CET on 17 November, and at 12:00 CET on 25 November, via email) at checkout before completing your purchase.
- Only one discount code may be used per transaction.
- The offer is valid for online purchases only at <https://worldpressphotoshop.org/>.

### 5. Exclusions and Limitations

- The discount applies only to the cost of framed prints and does not cover shipping, taxes, or other fees.
- The offer cannot be combined with other discounts.
- The discount cannot be applied retroactively to past purchases.

### 6. Non-Transferable

This offer is only available to newsletter subscribers and may not be shared, sold, or transferred.

### 7. Changes and Cancellation

World Press Photo reserves the right to modify or cancel the promotion at any time without prior notice, where permitted by law.

**8. General Terms**

Use of this promotion constitutes acceptance of these Terms and Conditions.