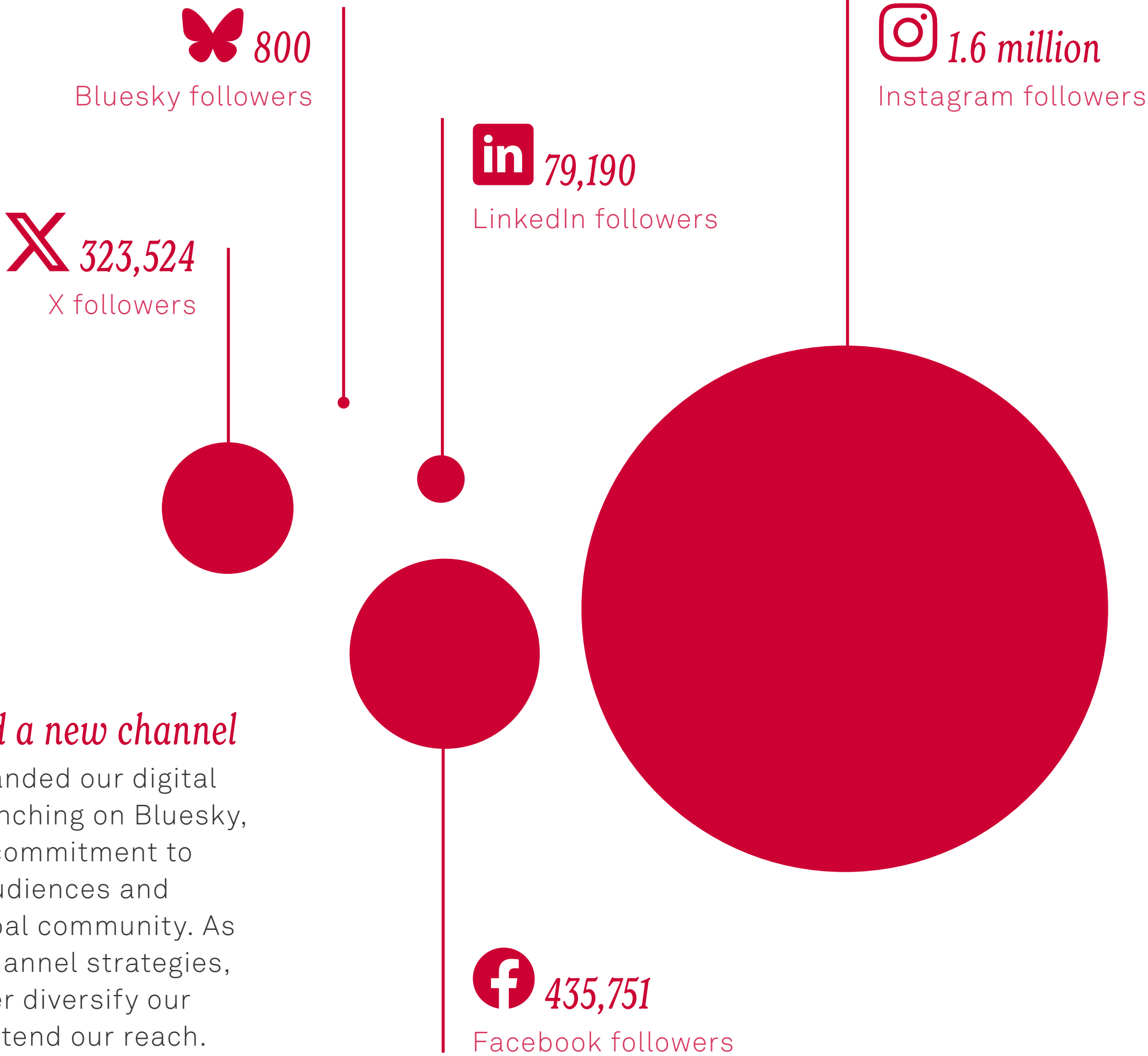


OUR TOP 8 IMPACT HIGHLIGHTS 2024



1. We launched a new channel

In 2024, we expanded our digital presence by launching on Bluesky, reinforcing our commitment to engaging new audiences and growing our global community. As we evolve our channel strategies, we aim to further diversify our audience and extend our reach.

2. Joop Swart Masterclass returns with a focus on MENA

After a three-year hiatus, the Joop Swart Masterclass returned in 2024 in a renewed format, with a focus on the MENA region, thanks to funding from the Porticus Foundation. While holding on to the core objective

to develop and guide photographers with 5-10 years of experience in their practice, it placed special emphasis on building skills for long and sustainable careers in photojournalism, documentary photography, and beyond.



Photo: Laura van Erp

3. Fujifilm becomes long-term strategic partner

Our strategic partnership with Fujifilm, launched in 2024 for an initial three years, supports our contest, exhibitions, and broader activities. Fujifilm also provides in-kind photo printing services and awards each of the four global winners a FUJIFILM GFX100 II camera, two GF lenses, batteries, and a charger. Photographer workshops in 10 cities around the world in 2024—with more planned in the following years—are another key element of this collaboration.

4. Press Freedom Strategy comes into effect

With a special focus on recent winners of the World Press Photo Contest and other professionals in our network, we produced a safety training program for photojournalists in line with our press freedom strategy. It was specifically aimed at independent photojournalists working in difficult circumstances who are not supported by other institutions.

5. Archive project kickstarts with major funding

We secured grants from the Dioraphte Foundation and Stichting Democratie & Media to launch a major two-year initiative: *The World Press Photo Archive: How Our History Informs Our Future*. This project aims to make our rich 70-year archive more accessible to staff, researchers, and the public through cataloguing, digitisation, research, and redevelopment of the online archive.



Photo: Babette Warendorf



Photo: Laura van Erp



Photo: Misato Egashira

6. Exhibitions where press freedom is under threat

We continue to organize annual exhibitions in countries low on the press freedom index, an increasingly difficult task in a world where press freedom is in decline overall. In 2024, we held exhibitions in Bangladesh, China, Honduras (for the first time), Hungary, Mongolia (for the first time), Ukraine, and Venezuela.

7. Stepping up our sustainability initiatives

We strengthened our sustainability efforts by expanding our Sustainability Committee and hiring a dedicated intern and then coordinator. Using the Gallery Climate Coalition’s carbon calculator, we measured our 2022–2023 footprint and began working toward active membership. Based on the findings, we set goals to reduce international travel, increase local production, improve material reuse and transport, and partner with a more sustainable waste management provider.

8. A new way of working and restructure for our team

In 2024, World Press Photo restructured its organization to operate more effectively as a project-driven entity. This involved merging related departments to create three new core teams: Exhibitions and Fundraising, Curatorial Affairs, and Programs. Seen here, the World Press Photo staff during their Christmas outing at a printmaking workshop in Amsterdam.

Photo: NL CG Shanghai



Photo: Jamie Rojo for National Geographic

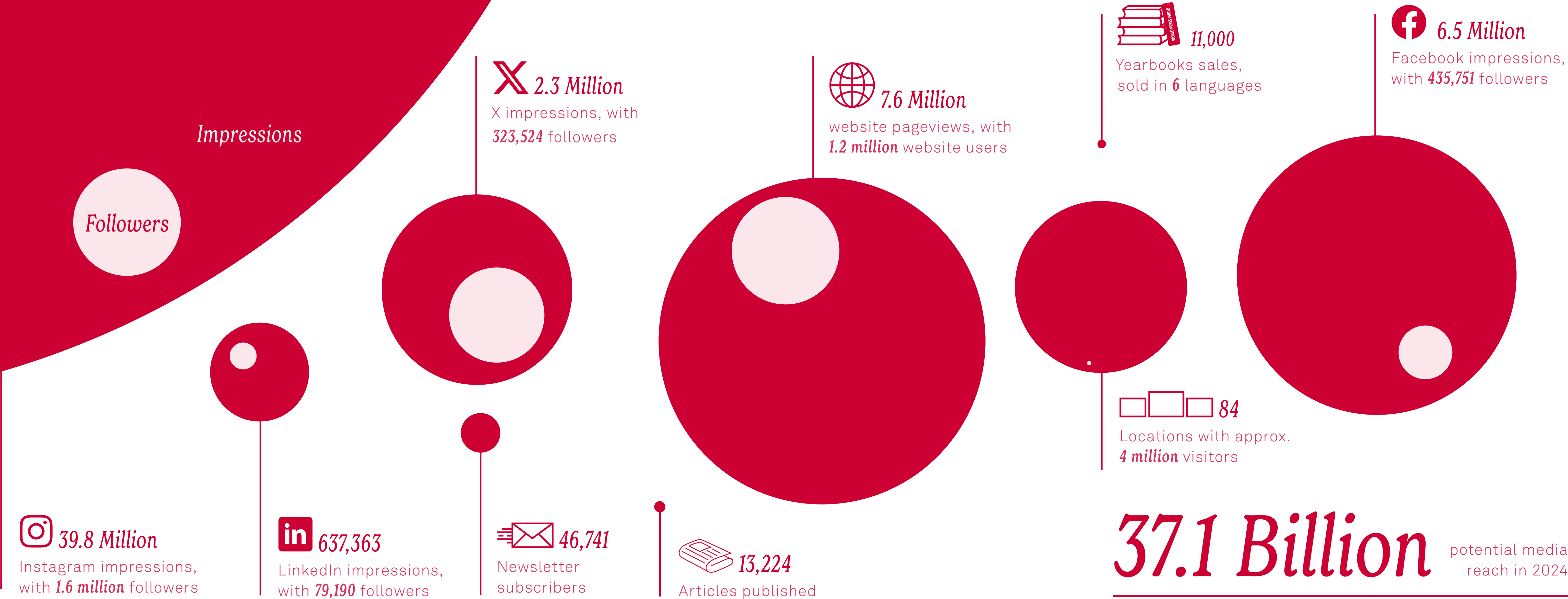


Photo: Babette Wallendorf



This infographic shows how our follower count compares to our reach on each platform. For example, on X, our reach is closer to our follower count, while on Instagram, we reach far more people than just our followers.

TELLING VISUAL STORIES TO A GLOBAL AUDIENCE



84 EXHIBITION LOCATIONS

1. Mexico City

2. Pachuca -
Resilience

3. Tegucigalpa

4. Caracas

Brazil:

5. Fortaleza

6. Recife

7. Rio de Janeiro

8. São Paulo

9. Toronto

10. Montréal

11. Chicoutimi

12. London

The Netherlands:

13. Amsterdam

14. Den Bosch

15. Eindhoven

16. Helmond

17. Hilversum

18. Middelburg

19. Zutphen

20. Knokke-Heist

Germany:

21. Balingen

22. Berlin

23. Duisburg -
Ties that Bind

24. Dortmund

25. Flensburg

26. Hamburg

27. Kitzingen

28. Oldenburg

29. Copenhagen

Switzerland:

30. Bellinzona

31. Prangins

32. Zürich

33. Vienna

34. Budapest

35. Krakow

36. Bucharest

37. Vilnius

Ukraine:

38. Dnipro

39. Kharkiv

40. Kyiv

41. Odesa

42. Odesa - 2023
exhibition

Portugal:

43. Maia

44. Oeiras - 2023
exhibition

45. Oeiras

46. Portimao

Spain:

47. Barcelona

48. Sevilla

49. Valencia

50. Vitoria

51. Sinnai (Cagliari)

52. Tunis

Italy:

53. Bari

54. Bologna -
2023 exhibition

55. Bologna

56. Lodi

57. Lucca

58. Rome

59. Turin

60. Tirana

61. Alexandria -
Resilience

Côte d'Ivoire - Celebrating
Communities:

62. Tel Aviv - *Resilience*

63. Yerevan

64. Abidjan

65. Adzopé

66. Daloa

67. Hermakono Dies

68. Méagui

69. Yamoussoukro

70. Ulaanbantar -
Resilience

71. Beijing - *Resilience*

72. Hong Kong - *Resilience*

73. Shanghai - *Resilience*

74. Taipei

75. Kyoto

76. Dhaka

77. Manila

78. Singapore - *Resilience*

79. Jakarta

80. Yogyakarta

81. Brisbane

82. Sydney

83. Wellington

84. Auckland
-
27. In Kitzingen we had over 22,000 visitors, this is especially notable as the town itself has just 21,000 inhabitants.
- 5-8. 2024 was the first year we showed in multiple locations across Brazil. This tour was also made accessible for the visually impaired who could listen to all 145 images.
- 38-41. As a gesture of solidarity with Ukraine, we partnered with the Dutch Embassy to bring a touring edition of the exhibition to four Ukrainian cities in 2024. At a time when access to culture is limited, the exhibition was warmly received by local audiences.
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“In a world of shrinking civic space and polarized narratives, our work has never felt more urgent – or more vulnerable. This report shows how our past impact informs a clearer, more determined path ahead. As we continue to defend press freedom through independent photojournalism and documentary photography, we face rising pressures that demand even stronger support and conviction – to resist being drowned out by politics and inequality, and to keep truth in focus.”

Joumana El Zein Khoury
Executive director